



JAYASREE KAIMAL

U X D E S I G N E R

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[Portfolio](#) , [Linkedin](#)

PROFILE

Passionate and detail-oriented UX graduate with a solid foundation in user research, interaction design and usability testing. I'm committed to creating intuitive and engaging digital experiences that meet user needs and business objectives. My former teaching experience has honed my communication and collaboration skills, enriching team dynamics. I'm an enthusiastic individual with a passion for exploring new places and cultures. I'm dedicated to channeling this enthusiasm to positively contribute to any team projects.

SKILLS

- User Testing
- User Research
- UX/UI Design
- Wireframing and Prototype
- Adobe Photoshop, Illustrator, and InDesign
- Entrepreneurial
- Digital illustration
- Drawing and sketching
- Problem Solving
- Attention to details

WORK HISTORY

UX Designer Internship 02/24 - 03/24
Creative Navy | London

- Part of one of the UX teams in the Employer project for designing a hospital booking app
- Conducted User research through user interviews and surveys.
- Created wireframes, user flows, prototypes, and mockups to visualize design concepts in Figma and Miro.
- Conducted usability testing to identify areas of improvement in the product interface.
- Analyzed user feedback and conducted competitor analysis to inform design decisions.
- Collaborated with stakeholders to ensure alignment between business needs and user experience design.
- Developed style guides and visual standards for branding consistency across products.
- Participated in brainstorming sessions to explore innovative solutions.

UX Career Accelerator 08/23 - 04/24
King's college | London

- Defined user experience goals and objectives based on project requirements.
- Conducted User research through user interviews and surveys.
- Ensured compliance with accessibility guidelines when designing digital experiences.
- Received good feedback in peer review on my detailed report and visual design.
- Captured the user journey map using Miro.
- Created low-fi, mid-fi and hi-fi prototypes.
- Submitted a compelling story about the progress made during the discovery phase and received good feedback on my analytical skills.

Artist/ Art Tutor 01/ 20 - Present

Jay's Art Institute | Self-employed

- Selected in the Sky arts Landscape Artist of the Year 2022
- Certified Art Adviser from Trinity College London
- Developed and launched art classes for children and adults in various art mediums at Jay's Art Institute.
- Organized and participated in art exhibitions in London and Berlin to showcase work.
- Created original artwork in a variety of mediums including oil, acrylic, and watercolor paints, pencils, charcoal, pastels, and markers.
- Received good feedback on my published courses in Skillshare and Udemy.

Illustrator 11/ 22 - 05/23

Humanitarian Operations | London

- Utilized Adobe Creative Suite programs to create original designs and edit existing images.
- Participated in brainstorming sessions to develop innovative concepts for clients.
- Used Procreate to create realistic characters with full range of emotions and movement.

Teaching Assistant 04/ 22 - 06/22

Veritas | London

- Supervised students in the classroom, cafeteria, hallways, and playgrounds.
- Provided one-on-one support for special needs students.
- Monitored student progress by keeping detailed records of academic performance.
- Worked as Ass Art Teacher for Code Camp after-school club for kids.

Art Teacher 05/ 15 - 04/18

Deen's Academy | Bangalore, India

- Art teacher for primary & secondary classes (Ages 6 to 15 yrs).
- Integrated art coursework into the curriculum for other subjects.
- Cultivated students' interest through exhibition & presentation of their work.

Graphic Designer 01/ 11 - 04/11

Business Transformation | Hertfordshire, UK

- Developed graphics, logos and layouts for product illustrations, company logos, and websites.
- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Designed and coded responsive web pages using HTML, CSS, and basic JavaScript to create visually appealing and user-friendly interfaces.

EDUCATION & CERTIFICATIONS

King's College, London | Postgraduate Level*UX Design , 04/2024***Satyabhama University, India | Bachelor of Technology***Bioinformatics , 04/2010***Richmond College | Level 2 OCNLR***Graphic Design , 02/2022***Berlin Art University | Certification Course***Drawing and Painting , 07/2019*